THE MIDDLE EAST FAMILIES IN BUSINESS CONFERENCE

3 & 4 March 2008 Ritz-Carlton Hotel · Bahrain



The fourth annual private meeting for family business leaders, owners, senior executives and their close advisors

Produced in official association with



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BANQUE SARASIN & CIE
THE FAMILY OFFICE

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CONFERENCE PROGRAMME



Monday 3 March 2008

08.30 - 09.00 Registration and refreshments

09.00 - 09.15 Introduction from the Chairman

KHALID KANOO, Group Managing Director, Yusuf Bin Ahmed Kanoo W. L. L., Bahrain

09.15 – 10.30 SECRETS OF LONGEVITY - ENSURING THE LONG-TERM SUCCESS OF THE FAMILY BUSINESS

- The relationship between the family and the business
- Life beyond the third generation
- · Planning succession
- Ensuring a role for all members of the family

Монамер Al-Fahim, Chairman, Al-Fahim Group, UAE

Introduced by:

JOHN A. SANDWICK, Managing Director, Encore Management, Switzerland

10.30 - 11.00 Morning break

11.00 - 13.00 SUCCESSION CASE STUDIES AND PANEL DISCUSSION

- · Father to son succession
- Developing the next generation to be confident and professional business owners and leaders
- Encouraging the entrepreneurial spirit amongst the next generation

IMAD AL-FADEL, Vice Chairman / General Manager, Al-Fadel Group, Syria

DAVID LLADRO ROIG, Advisor, Lladro Commercial, Spain GHASSAN NUQUL, Vice Chairman, Nuqul Group of Companies, Jordan

Moderated by:

LEE THISTLETHWAITE, Independent Non-Executive Director, Switzerland

13.00 - 14.30 Lunch

14.30 - 17.30 WORKSHOP

HANDING OVER THE BUSINESS – STEPS TO A SUCCESSFUL TRANSITION

A well-structured plan for transitioning leadership of a family business is paramount to the continued success of the business. Families need to think not only of developing the next generation to be strong, competent leaders but they need to set out clearly when the transition will take place and what role the exiting leadership will play in both family and business going forward. This interactive workshop will allow families the opportunity to work in their family groups but also divide into senior / next generation groups to address the following:

- Working with the whole family to agree strategy for transition
- Development activities for next generation
- Being a professional shareholder
- Preparing for life beyond the family business

Led by:

DR. JOSEPH H. ASTRACHAN, *Executive Director*, Cox Family Enterprise Center, USA

Entrance to this workshop will be restricted to families only.

18.00 - 20.00 Evening reception: "Bahraini Nights" at the La Fontaine Centre of Contemporary Art hosted by Campden Conferences